

Strategic Plan 2025-2027





Strategic Summary

About CCAA

Cement Concrete & Aggregates Australia is the voice of the heavy construction materials industry in Australia.

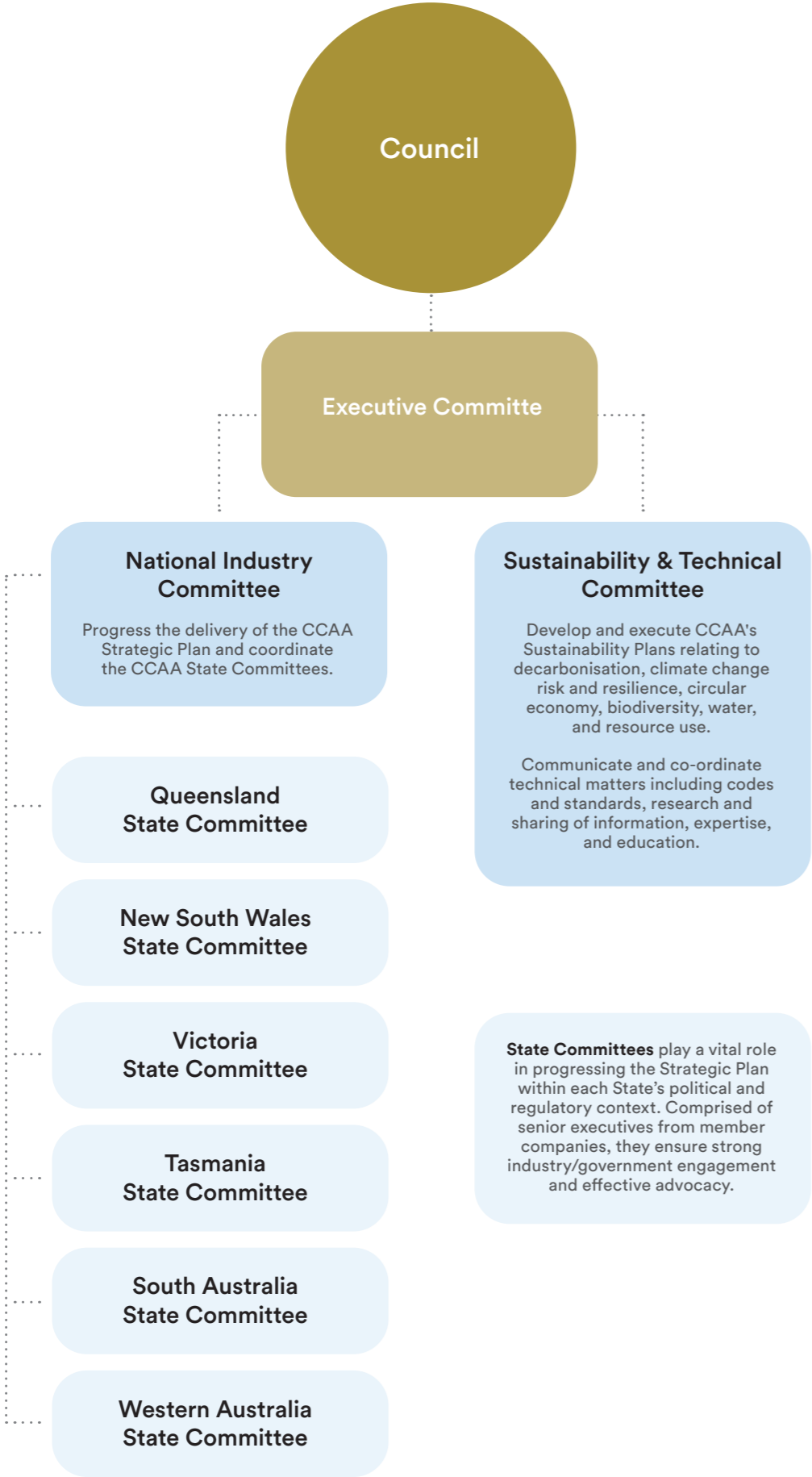
CCAA members produce the majority of Australia's cement, concrete, and aggregates, which are crucial to Australia's building and construction sectors. These materials support the development of our nation's transport, energy, water, housing, defence, and social infrastructure.

Nationally, the industry contributes \$20.7 billion to GDP and supports 112,970 jobs across Australia. It generates \$6.8 billion in direct value added and underpins activity across the broader economy through extensive supply chain and induced effects.

Heavy construction materials form the first link in Australia's \$175 billion construction sector and support delivery of the nation's \$242 billion public infrastructure pipeline.

OUR VISION	We share a vision of a sustainable industry
OUR MISSION	Our mission is to create a sustainable operating environment in which the industry can succeed
OUR ROLE	<p>Influencing the political, regulatory and market environment to ensure growth of the industry</p> <p>Supporting the industry's licence to operate</p> <p>Leading the understanding of our industry and its vital role in society</p>
ENABLERS	<p>Representative – a strong network of engaged members representative of industry</p> <p>Influential – effective relationships with external stakeholders</p> <p>Capable – skilled people</p>
STRATEGIC PRIORITIES	<p>Advocacy & Reputation</p> <p>Sustainability & Decarbonisation</p> <p>Resource Access and Security, Lower Regulatory Burden, Logistics & Workforce</p>
VALUES	<p>Influential Leader</p> <p>Collaborative Partner</p> <p>Dedicated Advocate</p> <p>Sustainability Champion</p>

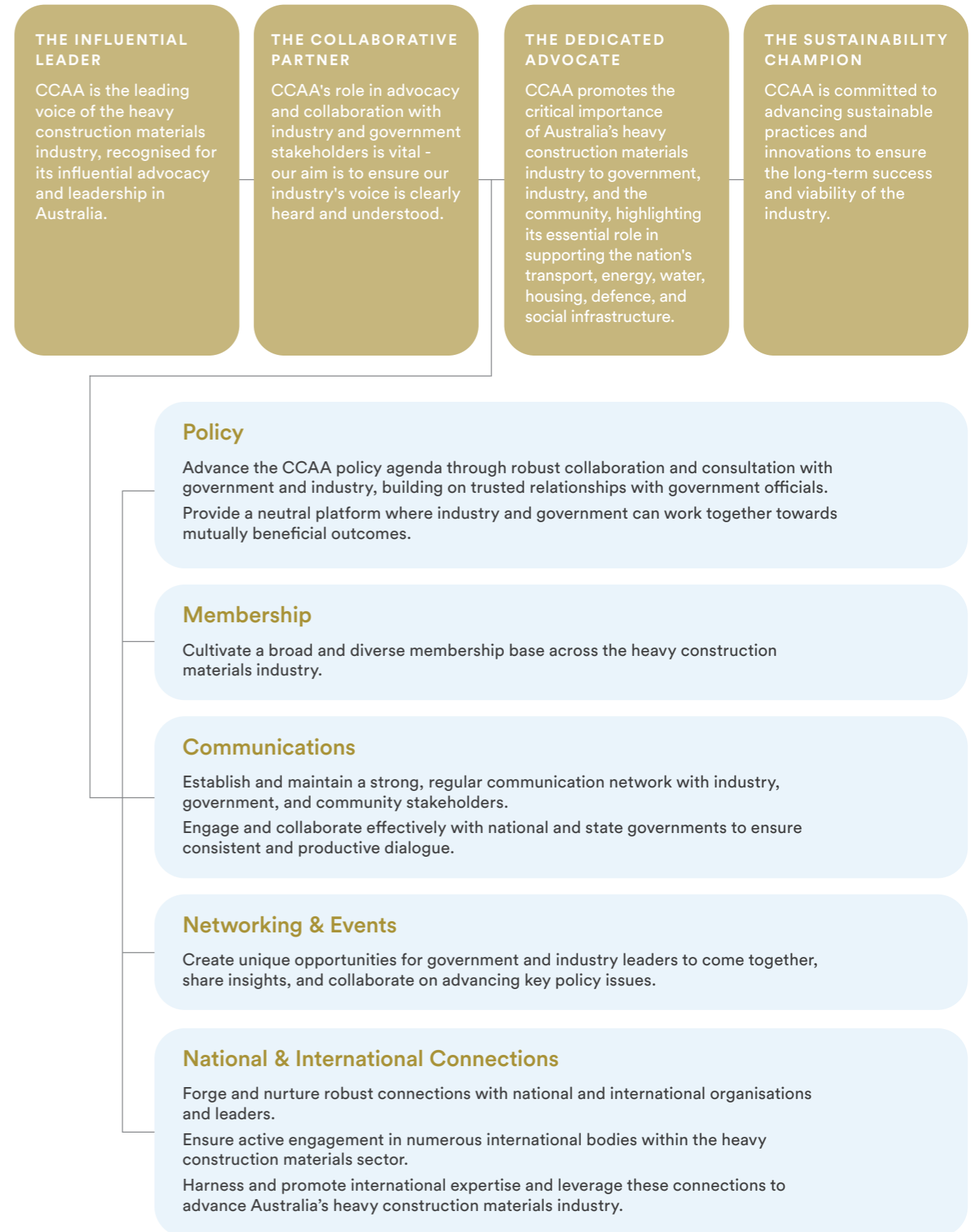
Committee Structure



Strategic Policy Priorities

CCAA STRATEGIC PRIORITIES	FOCUS AREA	STRATEGIC OBJECTIVES
1. ADVOCACY & REPUTATION	Stakeholder influence	Leading on advocacy, policy engagement and industry promotion
	Social licence to operate	Strengthen industry's reputation Communicating awareness of the industry's contribution and role
2. SUSTAINABILITY & DECARBONISATION	Biodiversity	Streamlined, workable and effective environmental approvals processes
	Decarbonisation Facilitation Plan	Collaborate with key government & industry stakeholders to deliver the industry objective set by the Decarbonisation Pathways for the Australian Cement and Concrete Sector Report
	Circular economy	Remove barriers for a circular economy
	Sustainable procurement	Industry appropriate material specifications
3. RESOURCE ACCESS AND SECURITY, LOWER REGULATORY BURDEN, LOGISTICS & WORKFORCE	Access to resource materials	Secure the sustainable supply of heavy construction materials to support the development of our nation's transport, energy, water, housing, defence and social infrastructure Planning protection for member operations
	Regulatory & cost barriers	Streamline environmental and development approvals processes Facilitate the continuous improvement of HSE issues Improve technical standards and specifications
	Productive and safe logistics	A productive and safe heavy construction materials supply chain
	Workforce attraction and retention	Promoting the industry as an employer of choice and pathway opportunities

Implementing the Strategic Plan



**Cement Concrete &
Aggregates Australia
Strategic Plan 2025-2027**

PO Box 124

Mascot NSW 1460

P +61 2 9667 8310

E info@ccaa.com.au

ccaa.com.au

